

LMD Regular Meeting
CNCC Room 175
June 19,2018
4:00 PM

Present: Luke Tucker, Randy Looper, Chris Jones, Rich Thompson, Tammie Thompson Booker, Michael Morriss **Absent:** Dave Heinrich **Guests:** Michelle Perry, Tom Kleinschnitz, JoBeth Tupa, Melody Villard

The meeting was called to order @ 4:00 PM

Michael Morriss made a motion to approve minutes. Randy Looper second. Minutes approved.

Presentation-Funding Request MCTA Funding request was made by Tom Kleinschnitz on behalf of MCTA for a Timeless Brochure, Travel Adventure Show-Denver February 23-24,2019, Brochure for Dinosaur and Trade Show Display. Michael Morriss asked about ROI and Mr. Kleinschnitz stated many communities in the CTO co-op have been returning for 2 -3 years and find value in attending the show. Randy Looper shared his experience of promotion and tradeshow attendance from Clear Lake Iowa. Luke Tucker asked about a Social Media Campaign, one does not currently exist. Timeless Brochure is part of the building blocks of tourism per Mr. Kleinschnitz. Mr. Kleinschnitz also stated the CTO office will be here to visit Dinosaur Welcome Center July 5-6,2018. Stated his support and the importance of the Welcome Center being in Dinosaur.

Motion made by Michael Morriss to fund request up to \$8963 to MCTA for Brochure, Trade Show, Trade Show Booth and Dinosaur Brochure. Randy Looper Seconded. Further discussion was had Mr. Jones asked about if this freed up money in the MCTA budget. Motion was approved to fund MCTA's request and Tammie Thompson Booker abstained from voting.

Presentation-Funding Request EDP Request by EDP and Ms Perry for \$50,000 to fund the operations of EDP. Tool kit should be finalized by mid July, Mammoth Networks will be making a presentation June 26th and Grants are due August 1st. Money requested will fund SBDC which may have to be cut back as the grant ended in April. Discussion about EDP Budget and Grant application. Motion made by Randy Looper 2nd by Michael Morriss. Motion Carried.

Luke met with Derek, Michelle and John Ponikvar. Mammoth will be presenting @ City Council on June 26th and LMD on the 12th regarding Broadband.

Funding Application and Post Grant Award Reporting Motion made by Tammie Thompson Booker and Second by Randy Looper to approve use of Colorado Common Grant Application. Motion carried. Ms. Perry asked about reporting group.

LMD Banner Discussion about WTW Banner and phone call from Dave Pike. Mr. Jones would like LMD to take a common sense approach in matters such as the Banner for WTW. Motion was made by Rich Thompson and second by Randy Looper to allow Board President and Vice President to spend up to \$300 on behalf of LMD for banners and last minute funding requests that fall within the statute spending allowances Motion carried.

WTW Report Tammie Thompson Booker and Randy Looper shared details of occupancies etc during Whittle the Wood. Melody Villard commented on the New Logo used for the WTW Banner

Public Comment Ms. Perry invited everyone to the next EDP Meeting to held @ Vallarta's new location for a tour @ 4 PM Also the State EDCC will be held in Craig during week of July 9th. It is a regional forum with lots of great speakers. Sponsorship and Attendance opportunities are still open. Stephanie Copied, State of Colorado Office of Economic Development and International Trade will be keynote luncheon speaker

Motion to adjourn was made @ 5:43 PM by Tammie Thompson Booker second Randy Looper. Meeting was adjourned.

Next regular meeting is scheduled with Ex-Officio Board in Dinosaur.